



THREE THINGS WE'LL COVER IN THIS COURSE

How to get started and organize your thoughts

2

How PFund scholarship applications are scored

3

The nuts and bolts of writing a good scholarship essay



What is your purpose for writing?

• To get a scholarship.



How to write about yourself for your essay?

- Questions you can brainstorm with:
 - Who inspires you? Why?
 - What do you want the committee to know about you?
 - When looking ahead 5 or 10 years, where do you see yourself?
 - How are you supporting the LGBTQ+ community?



Brainstorm

- Take some time and free write answers to your questions.
- Try sketching our writing out a list by hand.
- Pick through all your ideas and pick out a handful that you think could be interesting to write about in your essay.
- Read through <u>OWL's web page about prewriting</u> for more detailed information.





Outline and Organize

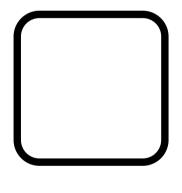
- Read the scholarship application materials on PFund's website.
 - Make sure you're eligible to apply.
 - Up to you how formal/structured you want to make it, but helpful way to organize all the main points you want to make.
 - Feel free to get creative, sketch, whatever helps you organize your thoughts
- Read through <u>OWL's web page about outlining</u> for more detailed information or a good outline example.



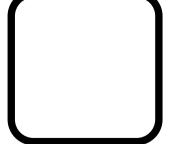
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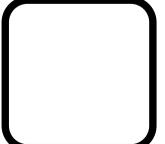
Know why you're writing.



Think about how you want to portray yourself in your essay.



Brainstorm or freewrite.



Outline and organize.



SCORING

- Every year PFund gets more scholarship applications than it can fund.
- Our reviewers following a scoring rubric that ensures all applications are weighed against a list of standard criteria.
- Reviewers are complete required training on implicit bias.
- PFund never shares any identifying details for applicants of our scholarship programs unless we specifically have been given permission.



RUBRICS

- 38 points possible for each application
 - Prioritized Communities
 - (3 points total)
 - Financial Use and Need
 - (10 points total)
 - Essay Questions
 - (25 points total)



PRIORITIZED COMMUNITIES

- Applicants who are queer people of color are awarded one point.
- Applicants who are gender-expansive are awarded one point.
- Applicants who are queer people studying or living in rural areas or small communities (population under 50,000) are awarded one point.



FINANCIAL NEED

- If you were to receive a scholarship, what will you use it to fund? Where will this scholarship fit into your program financing plan?
 - Does the applicant address all aspects of the prompt and provides concrete examples?
 - To what extent does scholarship fit their financing plan?
 - To what extent has the applicant prepared to finance their edcuation/development program?



FINANCIAL NEED

- Please share with us any information regarding your financial need as it pertains to your program of study and how you will use the scholarship if received?
 - Does the applicant address all aspects of the prompt and provides concrete examples?
 - To what extent does the applicant demonstrate a financial need?



- How have your diverse experiences and identities (cultural heritage, race, gender, socio-economic background, family, work, sexual orientation, first generation status, etc.) contributed to who you are today and your pursuit of a college, career and/or leadership program?
 - Does the applicant address all aspects of the prompt and provide concrete examples?
 - Have the applicant's experiences and identities contributed to who they are today?
 - Is there a clear connection between their experiences and identities and their educational pursuits?



- What makes you passionate about LGBTQ+ people and issues? How have your personal experiences shaped that passion?
 - Does the applicant address all aspects of the prompt and provide concrete examples?
 - Does the applicant demonstrate a passion for LGBTQ+ people and issues?
 - Is there a clear and strong connection between the applicant's personal experiences and their passion for LGBTQ+ people and issues?



- PFund Foundation invests in bold leadership. Tell us about a time when you had to advocate for yourself, someone else, or something you believe in. What challenges did you encounter? How did you navigate those challenges?
 - Does the applicant address all aspects of the prompt and provide concrete examples?
 - To what extent does the candidate demonstrate leadership? (Ex: Ability to make decisions under pressure, trustworthiness, emotional intelligence, compassion, empowerment of others, clear communication, resilience, ability to take/use feedback.)
 - To what extent was the applicant able to advocate for themselves, someone else or something they believed in?
 - Were they able to identify and navigate challenges?



- PFund Foundation advocates for LGBTQ+ communities to thrive. What impact do you want to have on LGBTQ+ people and communities? How will your studies, work, or community involvement help you make that impact?
 - Does the applicant address all aspects of the prompt and provide concrete examples?
 - To what degree will the candidate have an impact on the community?
 - Is there a clear connection between studies/work and the impact on the community?



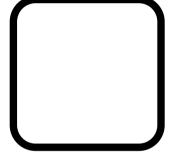
- What is your long-term vision for yourself? Where do you hope to see yourself 10-years from now?
 - Does the applicant address all aspects of the prompt and provide concrete examples?
 - To what extent is there a clear connection between studies/work and the applicant's vision for the future?
 - To what extent does the applicant's vision for their future align with PFund's vision for thriving and more equitable queer communities in the Upper Midwest?



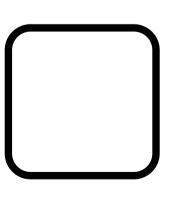
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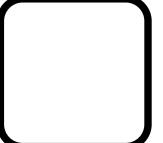
Understand points rubric.



Think about which areas you might score well in. Which areas are challenging?



Review your pre-writing notes and see where you ideas align with application questions.



Use these notes to guide your first draft.



MECHANICS

- Paragraph and sentence structure
- Clarity
- Proofreading and editing techniques
- Other resources



PARAGRAPHS

- Structure: one idea per paragraph!
- Topic sentence and supporting sentences.
- Start a new paragraph when:
 - New idea or point.
 - Contrast info/ideas.
 - When your readers need a pause.
 - Ending introduction or starting conclusion.
- Transitions between paragraphs very important!



SENTENCES

- Short and sweet is fine!
 - Remember that your reviewer have to read dozens of applications. Make it easy for your reader to understand.
- Purdue OWL: <u>sentence structure</u>.
- Purdue OWL: types of sentences.



EDITING/PROOFING

- Campus writing centers.
- Have a friend or family member read and review your draft.
- Give yourself a break between writing a first draft and reviewing/submitting.



OTHER TIPS

- Read draft aloud to yourself.
 - Pay attention to how it flows from one point to another.
- Grammarly, spellcheck, etc.
 - PFund's rubric doesn't deduct points for grammar or spelling, but if typos or grammatical errors make it hard for your reviewer to understand your meaning, that can make applications less competitive.
- Know when to quit.
 - Rough, second, and final draft is plenty. Don't obsess.
 - Take breaks if you feel blocked.



RECAP



Organize your thoughts.



Do a second draft. Focus on **how** you answer the question. What would make it more interesting?

Final draft. Focus on grammar, punctuation, and spelling.



APPLY NOW!



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